



# Flip for the new Double-flip.

With the new Double-flip™, exclusively from Bell, you can text faster than ever with the full keyboard. Pair it with a rate plan that includes unlimited Text Messaging from only \$25/month.<sup>1</sup>

**Bonus:**  
Get Windows Live™ Messenger and Windows Live Hotmail free for 3 months.<sup>2</sup>

Samsung u740  
The Double-flip

**\$149<sup>95</sup>**

3-yr contract<sup>3</sup>  
(\$379.95 no contract)



**Available at the following Bell stores:**

- EDMONTON**  
3918 White Mud & 17th St.  
6143 28th Avenue  
8770 170th Street  
10103 107th Ave.  
10157-101 Street  
12804 82nd Street  
14808 Stony Plain Rd  
Bonnie Doon  
Edmonton City Centre  
Kingsway Garden Mall  
Londonderry Mall  
Mill Woods Town Centre  
Northgate Centre  
Sherwood Park Mall  
South Edmonton Common  
Sutcliffe Shopping Centre  
Spruce Grove  
St. Albert Centre  
St. Albert Trail at 137 Avenue  
Terwillegger Gardens  
West Edmonton Mall  
Westmount Centre  
Whyte Avenue at 107 Street

Visit a Bell store  
1 888 4MOBILE bell.ca/doubleflip



Also available at these participating retailers:



Offer ends September 30, 2007. Available with compatible devices, within Bell Mobility digital core network coverage areas. Long distance and roaming charges (including foreign taxes) may apply outside of Bell Mobility coverage areas. Other fees such as, on a monthly basis, e9-1-1 (75¢/mo.), system access which is not a government fee (\$8.95/mo.) and one-time activation (\$35) apply. With any data use, Mobile Browser usage fees apply at 5¢/KB if you do not currently subscribe to the unlimited Mobile Browser and fees may apply for the content and roaming when outside of your local area. Early termination fees apply. Subject to change without notice and cannot be combined with any other offer. Taxes extra. While supplies last. May not be as shown. May not be available in all locations. Other conditions apply. (1) Excludes alerts, international and premium text messages, and messages sent with instant messaging application. (2) Available upon new activation of a new device on a 3-yr. contract term on any monthly voice plan. The then regular monthly rate (now \$5/month, subject to change) applies thereafter. (3) Available upon new activation of a new device on a 3-yr. contract term on any monthly voice plan. Double-flip is a trademark of Bell Canada. Windows Live is a trademark of Microsoft Corporation in the United States and/or other countries.